

## INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
315779-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TCJC - Treasure Cst. Jbs	C30N06

Billing Address:

**Smart Media Group**  
**Attention: Accounts Payable**  
**814 King Street - Suite 400**  
**Alexandria, VA 22314-3039**

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	315779	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

IDB #	Advertiser Code	Product Code
12891		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/05/12	M-F 12n-1p	12-1p	11111--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11111-- 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPTV Tu 10/30/12 12:55 PM M-F 12n-1p 12-1p :30 TCJC0312TVH \$650.00 NM 1 WPTV W 10/31/12 12:21 PM M-F 12n-1p 12-1p :30 TCJC0312TVH \$650.00 NM 2 WPTV Th 11/01/12 12:44 PM M-F 12n-1p 12-1p :30 TCJC0312TVH \$650.00 NM 3 WPTV F 11/02/12 12:52 PM M-F 12n-1p 12-1p :30 TCJC0312TVH \$650.00 NM 4 WPTV M 11/05/12 12:22 PM M-F 12n-1p 12-1p :30 TCJC0312TVH \$650.00 NM									
2	10/30/12	11/05/12	M-F 4p-5p	4-5p	11-11--	:30	4	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11-11-- 4 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 4:30 PM M-F 4p-5p 4-5p :30 TCJC0312TVH \$850.00 NM 2 WPTV Th 11/01/12 4:29 PM M-F 4p-5p 4-5p :30 TCJC0312TVH \$850.00 NM 3 WPTV F 11/02/12 4:31 PM M-F 4p-5p 4-5p :30 TCJC0312TVH \$850.00 NM 4 WPTV M 11/05/12 4:35 PM M-F 4p-5p 4-5p :30 TCJC0312TVH \$850.00 NM									
3	10/30/12	11/05/12	M-F 5-6a	5-6a	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11111-- 5 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 5:23 AM M-F 5-6a 5-6a :30 TCJC0312TVH \$750.00 NM 2 WPTV W 10/31/12 5:37 AM M-F 5-6a 5-6a :30 TCJC0312TVH \$750.00 NM 3 WPTV Th 11/01/12 5:24 AM M-F 5-6a 5-6a :30 TCJC0312TVH \$750.00 NM 4 WPTV F 11/02/12 5:12 AM M-F 5-6a 5-6a :30 TCJC0312TVH \$750.00 NM 5 WPTV M 11/05/12 5:11 AM M-F 5-6a 5-6a :30 TCJC0312TVH \$750.00 NM									

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315779-1	11/06/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TCJC - Treasure Cst. Jbs	C30N06



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	11/06/12	11/06/12	M-F 6-7a	6-7a	-1-----	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/12 11/12/12 -1----- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 11/06/12 6:38 AM M-F 6-7a 6-7a :30 TCJC0312TVH \$3,500.00 NM									
5	11/06/12	11/06/12	M-F 7-9a	7-9a	-1-----	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/12 11/12/12 -1----- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 11/06/12 7:56 AM M-F 7-9a 7-9a :30 TCJC0312TVH \$4,500.00 NM									
6	10/30/12	11/05/12	Sa 6-7a	6-7a	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 6:08 AM Sa 6-7a 6-7a :30 TCJC0312TVH \$600.00 NM									
7	10/30/12	11/05/12	Sa 7-8a	7-8a	-----S-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 7:52 AM Sa 7-8a 7-8a :30 TCJC0312TVH \$1,200.00 NM									
8	10/30/12	11/05/12	Sa 8-10a	8-10a	-----S-	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 8:24 AM Sa 8-10a 8-10a :30 TCJC0312TVH \$2,500.00 NM									
9	10/30/12	11/05/12	Su 6-7a	6-7a	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 6:17 AM Su 6-7a 6-7a :30 TCJC0312TVH \$500.00 NM									
10	10/30/12	11/05/12	M-F 530-6p	530-6p	1-1-1--	:30	3	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 1-1-1-- 3 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 5:35 PM M-F 530-6p 530-6p :30 TCJC0312TVH \$3,000.00 NM 2 WPTV F 11/02/12 M-F 530-6p 530-6p :00 <del>\$3,000.00</del> NM See MG 10.4, 10.5 4 WPTV F 11/02/12 12:09 PM M-F 12n-1p 12-1p :30 TCJC0312TVH \$1,500.00 NM MG for 10.2 11/02 5 WPTV Sa 11/03/12 6:58 AM Sa 6-7a 6-7a :30 TCJC0312TVH \$1,500.00 NM MG for 10.2 11/02 6 WPTV Su 11/04/12 6:27 PM Su 6p 6-630p :30 TCJC0312TVH \$3,000.00 NM MG for 10.3 11/05 3 WPTV M 11/05/12 M-F 530-6p 530-6p :00 <del>\$3,000.00</del> NM See MG 10.6									

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315779-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Treasure Coast Jobs Coalit	TCJC - Treasure Cst. Jbs	C30N06	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/30/12	11/05/12	Sa 7p News	7-730pm	-----S-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 Sa 7p News 7-730pm :00 <del>\$2,000.00</del> NM See MG 11.2 2 WPTV M 11/05/12 11:48 PM NewsChannel 5 LN Spcl 1135p-1205a :30 TCJC0312TVH \$2,000.00 NM MG for 11.1 11/03									
12	10/30/12	11/05/12	M-F 1135p-1235a	1135p-1235a	1---1--	:30	2	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 1---1-- 2 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 11/02/12 12:30 AM M-F 1135p-1235a 1135p-1235a :30 TCJC0312TVH \$1,250.00 NM 2 WPTV M 11/05/12 12:36 AM M-F 1135p-1235a 1135p-1235a :30 TCJC0312TVH \$1,250.00 NM									
13	10/30/12	11/05/12	Sa 1130p-1a	1130p-1a	-----S-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 11:44 PM Sa 1130p-1a 1130p-1a :30 TCJC0312TVH \$1,500.00 NM									
14	10/30/12	11/05/12	M-F 11-1135p	11-1135p	11-1---	:30	3	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11-1--- 3 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 11:33 PM M-F 11-1135p 11-1135p :30 TCJC0312TVH \$5,000.00 NM 2 WPTV Th 11/01/12 M-F 11-1135p 11-1135p :00 <del>\$5,000.00</del> NM See MG 14.4 4 WPTV F 11/02/12 11:21 PM M-F 11-1135p 11-1135p :30 TCJC0312TVH \$5,000.00 NM MG for 14.2 11/01 3 WPTV M 11/05/12 11:33 PM M-F 11-1135p 11-1135p :30 TCJC0312TVH \$5,000.00 NM									
15	10/30/12	11/05/12	Sa 11-1130p	11-1130p	-----S-	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 11:15 PM Sa 11-1130p 11-1130p :30 TCJC0312TVH \$5,000.00 NM									
16	10/30/12	11/05/12	I&o:svu	10-11p	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 I&o:svu 10-11p :00 <del>\$1,000.00</del> NM See MG 16.2 2 WPTV Sa 11/03/12 10:26 PM NBC Movie of the Week: Rudy 9-11p :30 TCJC0312TVH \$1,000.00 NM MG for 16.1 11/03									
17	10/30/12	11/05/12	M-F 7-9a	7-9a	-1-----	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -1----- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 7:24 AM M-F 7-9a 7-9a :30 TCJC0312TVH \$4,500.00 NM									

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Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TCJC - Treasure Cst. Jbs	C30N06



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/31/12	11/05/12	M-F 7-9a	7-9a	--111--	:30	3	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 --111-- 3 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 8:46 AM M-F 7-9a 7-9a :30 TCJC0312TVH \$4,500.00 NM 2 WPTV Th 11/01/12 8:42 AM M-F 7-9a 7-9a :30 TCJC0312TVH \$4,500.00 NM 3 WPTV F 11/02/12 7:23 AM M-F 7-9a 7-9a :30 TCJC0312TVH \$4,500.00 NM									
20	10/31/12	11/05/12	Sa 1130p-1a	1130p-1a	-----S-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 12:52 AM Sa 1130p-1a 1130p-1a :30 TCJC0312TVH \$1,500.00 NM									
21	10/30/12	10/30/12	M-F 7-730p News	7-730p	-T-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 7:21 PM M-F 7-730p News 7-730p :30 TCJC0312TVH \$10,000.00 NM									
22	11/04/12	11/04/12	1130p-12x After NFL	1130p-1205a	-----S	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 11:50 PM 1130p-12x After NFL 1130p-1205a :30 TCJC0312TVH \$5,000.00 NM									

Total Spots 40 Gross Total \$93,700.00

## Payment Terms 30 Days

Agency Commission \$14,055.00

Net Amount Due \$79,645.00